

# 2025 SUSA Points Reference Document

This document outlines how SUSA-recognized clubs can earn points throughout the academic year, which determine their ranking within the tier system. Tier rankings impact club benefits, room reservations, and other perks.

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## Tier System Breakdown

Clubs will be ranked into the following tiers based on the points they accumulate:

- **Tier 1**
- **Tier 2**
- **Tier 3**

The points system rewards clubs for hosting and participating in events that contribute to the club's growth and the success of the Smith community.

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## How Clubs Earn Points

### Event Points

Clubs can earn points by hosting various types of events, each with a different point value based on the purpose and scope of the event.

- **Community Service Events**
  - **Internal Community Service Event:** 1 point  
(e.g., SUSA Service Fair initiatives or similar service events)
  - **External Community Service Event:** 2 points  
(e.g., service projects in the external community; requires approval)
- **Collaborative Events**
  - **Internal Collaborative Event:** 2 points  
(e.g., events between two SUSA clubs)
  - **External Collaborative Event:** 1 point  
(e.g., events with organizations outside of SUSA)
- **Professional Events**

- **Professional Event:** 1 point (up to 3 events)  
(e.g., guest speakers, career panels, skill-building workshops)
- **Creative Events**
  - **Signature Event:** 8 points  
(e.g., major recurring events that your club is known for)
  - **Diversity and Inclusion Event:** 7 points  
(e.g., events focused on diversity, equity, and inclusion)
  - **Field Trips/Professional Excursions:** 6 points  
(e.g., off-campus trips to build professional skills, requires 7 attendees)
  - **Workshop:** 5 points  
(e.g., workshops focusing on specific skills with interactive participation)

### **Non-Event Activities and Points**

In addition to events, clubs can earn points by completing various activities:

- **Attend Leadership Conference:** 1 point per e-board member
- **Attend Monthly SULC Meetings:** 1 point per meeting attended
- **Attend ALL Diversity and Inclusion Trainings:** 1 point per workshop attended
- **Complete the SUSA D&I Demographics Survey:** 1 point
- **Participate in the SUSA D&I External Audit:** 1 point
- **Complete the Master Contact List:** 1 point
- **Complete the End-of-Semester Survey:** 1 point

## **How Points Affect Club Ranking**

At the end of each semester, the total points your club earns will determine its ranking within the tier system:

- **Tier 1:** Clubs with the highest points (Top 7)
- **Tier 2:** Clubs ranked 8th–17th
- **Tier 3:** Clubs ranked 18th–27th

Higher-ranking clubs will receive greater benefits, including priority for room reservations and other resources.

## **How to Increase Tiers as a Smaller or Newer Club**

If your club is small or new, don't worry—SUSA is here to support your growth and help you increase your tier status. Here's how:

- **Collaborate with Other Clubs:** Partner with other SUSA-recognized clubs to co-host events. Collaborations can help share resources, increase attendance, and build connections that benefit both clubs.
- **Utilize SUSA Resources:** SUSA offers support with:
  - Event planning and brainstorming ideas
  - Room reservations for your events
  - Promoting your events across campus to attract more members
- **Focus on High-Point Events:** Prioritize events that can earn your club the most points (like Signature Events, Diversity and Inclusion Events, and Workshops). We can help you identify achievable events that increase your visibility.
- **Leverage the SUSA Network:** Reach out to successful clubs for advice and mentorship. SUSA also connects clubs interested in collaborating, so you can expand your network and learn from others.
- **Reach Out for Help:** If you're unsure where to start or need support with any of the above, don't hesitate to contact the SUSA Executive Board at [susa.operations@maryland.smith.edu](mailto:susa.operations@maryland.smith.edu). We're here to guide you and help your club thrive.